

## Copy for Emailing the Employees of Essential Service Organizations

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The Komae app is a free cooperative childcare app that provides an important care management option for healthcare workers, first responders, and those working for critical infrastructure. On Komae, parents swap 'Komae Points' as a way to manage and coordinate care for their children within a trusted network.

[organization name] has created a group on the Komae app that you are all invited to join should you need to organize childcare during this difficult time. This group will serve as a directory of other parents within our organization that are interested in swapping childcare needs.

How to get started:

1. [Download the Komae app](#), create your account, and join the group named “[group name].”
2. As other [organization name] families join the group, you will be able to create friend connections with the colleagues you trust most to care for your children. Should you have friends outside of [organization name] that are using Komae, you are welcome to connect with them one-on-one as well.
3. When you have a childcare need, post a sit request in the app and send it to the individuals or groups whom you would trust to watch your kids. When offers come in to help with your request, you can select the one that is most convenient for you.

Best practices:

1. Buddy Up: We strongly recommend confining swap relationships to just one or two other families to limit potential exposure or spread of the virus.
2. Distance Drop-offs: Rather than walking up to greet the other parents at the door or go into their house, just let the kiddos cross the last 6 feet on their own.

If you have questions as to how Komae works, you can review their [FAQs](#) or contact their team directly by emailing [info@mykomae.com](mailto:info@mykomae.com).